



Peritys

Your Vision, Our Expertise.

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www.peritys.com



Perity's (Zorian Global Private Limited) is your trusted partner in turning digital dreams into reality. We ensure a seamless collaboration process, embodying our motto, "Your Vision, Our Expertise." Acting as digital architects, we translate visions into innovative software solutions, from user-friendly interfaces to powerful backend engines. Founded and headquartered in Chennai, India. Our expertise includes project planning, software creation, UI/UX design, product development, DevOps, and marketing. We have a proven history of successfully bringing projects from concept to market, with strong technical skills and an understanding of the latest market trends.

At Perity's, we help clients innovate, work efficiently, and grow by providing cutting-edge technology solutions. We strive to be the technology partner you can always turn to, ensuring your business stays ahead in the digital world. Through innovation and inclusivity, we transform how clients use technology, turning every challenge into an opportunity for success.

HOW ARE WE DIFFERENT?



- ✓ **Comprehensive Expertise**
We manage the entire project lifecycle, from planning and software development to digital marketing, ensuring seamless execution and success.
- ✓ **Public and Private Sector Acumen**
Our tailored solutions address the specific needs and challenges of both public and private sectors, delivering effective outcomes.
- ✓ **Proactiveness and Adaptability**
We stay ahead of industry trends, using the latest technologies to provide future-proof solutions that keep you competitive.
- ✓ **Revamping Success**
Our proven track record in revamping websites and applications has resulted in significant visitor growth and engagement.
- ✓ **Client-Centric Approach**
We prioritize client visions, consistently exceeding expectations and building long-term partnerships.
- ✓ **Seamless Integration**
Our integrated strategies ensure that tech solutions effectively reach and engage your target audience.
- ✓ **Ongoing Support**
We offer continuous support and optimization to maintain the effectiveness and relevance of your solutions long after deployment.



SERVICES OFFERED

TECH SERVICES:

1. Offshore Development Team

Our ODC services start at \$5,000 per month. Additional costs include compliance-related expenses such as incorporation, tax, office setup, and adherence to local regulations. Each developer will be hired at industry-standard rates. We handle everything from company setup and product ideation to hiring, design, development, and marketing, ensuring a seamless and efficient process.

2. DevOps

- **Cloud Cost Optimisation:** 2 months' worth of cloud cost savings after notification of new projected billing.
- **Server and Database Migration:** \$70/hour per developer (time commitment depends on the project's complexity and deadline).
- **Audit Report:** \$2,500 for a detailed comprehensive report.
- **Retainer:**
 - **2-3 years experience:** \$2,250 p.m
 - **3-6 years experience:** \$4,500 p.m

3. Backend Development (Go, Django, Flask, Fast API, Java)

- **Services provided:** Database architecture, system design, API development, code revamp, and maintenance.
- **Code migration:** We migrate codebases to the latest tech stacks and specialize in PHP, .NET, and .NET Core migrations to the desired tech stack.
- **Retainer:**
 - **1-3 years experience:** \$1,800 p.m
 - **3-6 years experience:** \$4,000 p.m
 - **6+ years experience:** \$5,500 p.m

4. Frontend Development (NextJS, ReactJS, TypeScript)

- **Services provided:** Comprehensive SEO-optimized front-end development for a responsive, elegant, and functional website.
- **Progressive web apps:** We can develop a mobile-first PWA for your business.
- **Retainer:**
 - **1-3 years experience:** \$1,800 p.m
 - **3-6 years experience:** \$3,000 p.m
 - **6+ years experience:** \$4,500 p.m

5. App Development (Flutter, React Native)

- **Services provided:** Cross-platform (iOS and Android) app development, app submission and maintenance.
- **App migration:** We migrate native apps to hybrid apps for more scalability, easier testing, and quick development.

- **Retainer:**
 - **1-3 years experience:** \$1,800 p.m
 - **3-6 years experience:** \$4,000 p.m
 - **6+ years experience:** \$5,200 p.m

6. UI/UX Design

- **Retainer:**
 - **1-3 years experience:** \$1,350 p.m
 - **3-6 years experience:** \$1,850 p.m

7. Project and Product Management

- **Services offered:** Product roadmap creation, user research, competitor analysis, wireframing prototypes, project planning, SCRUM, coordination, daily standup meetings, stakeholder management, reports, and analysis.
- **Retainer:**
 - **1-3 years experience:** \$1,500 p.m
 - **3-6 years experience:** \$2,200 p.m

8. Quality Analyst and Test Engineer

- **Retainer:**
 - **Manual Tester:** \$1,050 p.m
 - **Automation Tester:** \$1,800 p.m

9. WordPress or Shopify Development

- **WordPress:** Starting \$1,200 per project
- **Shopify:** Starting \$1,200 per project

OUR TECHNICAL STACK



AWS



Go



Flutter

django Django



Azure



Next.js



Elastic



Python



Kubernetes



React



Postgres



Rust



Terraform



Node



Mongo



Solr

Note:

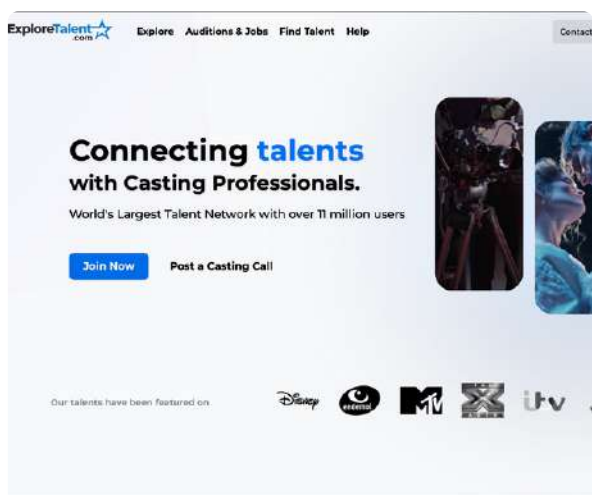
- Minimum contract period of 3 months.
- 1st month payment upfront.
- Project manager included with engagement of at least 3 resources.
- Rates are subject to the number of posts, customization of content according to the social channel, and urgency of ad-hoc posts.
- Influencer marketing charges are exclusive of the charges individual influencers charge.
- Paid search marketing charges are exclusive of the budget to be put as ads spend.

COMPLETED PROJECTS

Explore Talent www.exploretalent.com

Headquarters: Cebu, Philippines.

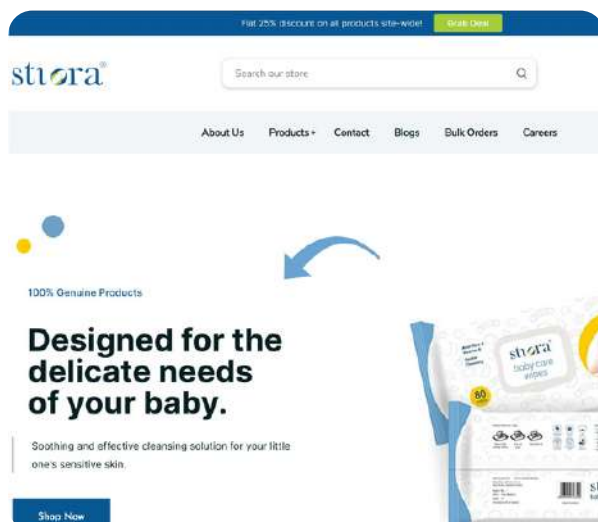
Services: DevOps [DB and server Migrations, Autoscaling, Logging, Monitoring, and Architecture for scalable DevOps.



Stiora www.stiora.com

Headquarters: Chennai, India.

Services: CRM, Shopify E-Commerce Website Development, SEO, and SEM.

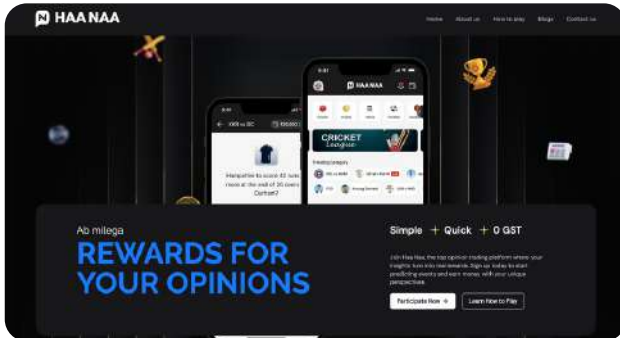


HaaNaa

www.haanaa.com

Headquarters: Gujarat, India.

Services: Project management, Backend, and Frontend. Developed product from scratch.



Sculture AI

www.sculture.ai

Headquarters: London, UK

Services: Backend development and DevOps for their extension.



Possier

www.possier.com

Headquarters: Chennai, India.

Services: Project management, DevOps, and Backend for market-ready products through SCRUM methodology.

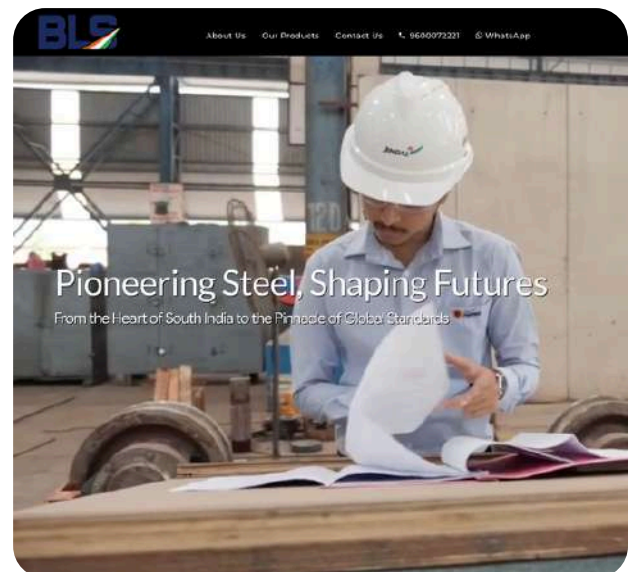


BL Steels

www.blsteels.com

Headquarters: Chennai, India.

Services: Shopify E-Commerce Website; Paid Ads(Google and Meta Ads), CRM for more B2B Collaborations

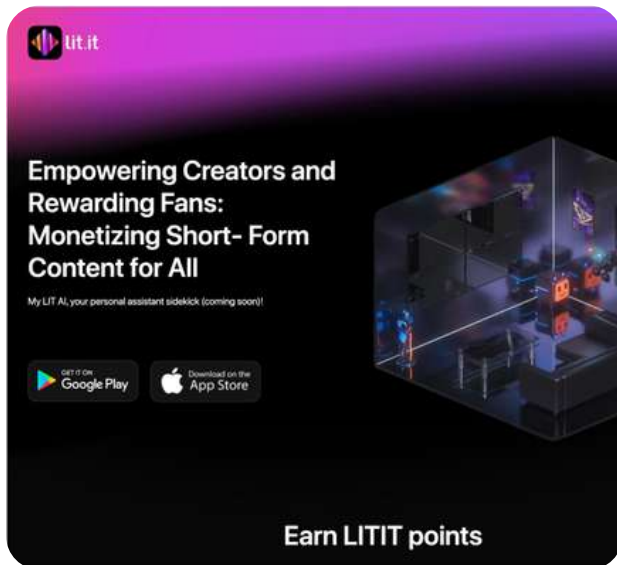


Lit.it

www.lit.it

Headquarters: Cebu, Philipines.

Services: Project management, DevOps, Backend, and Frontend, turning visionary ideas into market-ready products through agile methodologies.

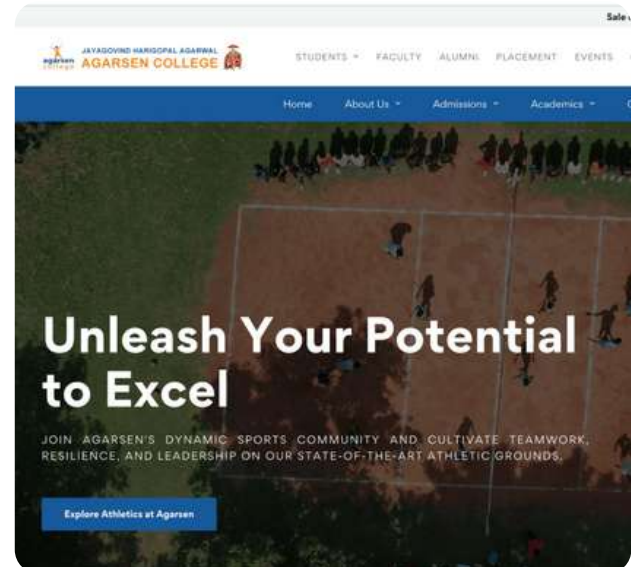


JHA Agarsen College

www.agarsencollege.com

Headquarters: Chennai, India.

Services: WordPress E-Commerce Website; Social Media Marketing, WhatsApp Marketing, Google ads, meta ads)

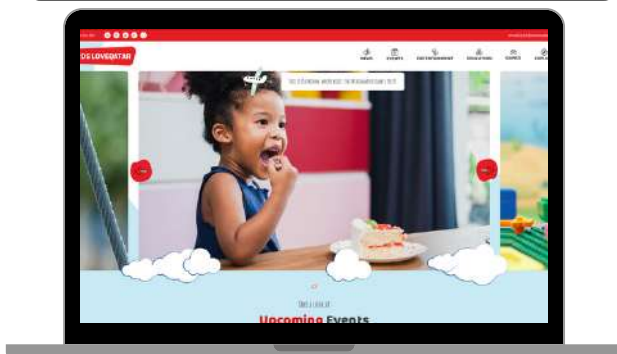
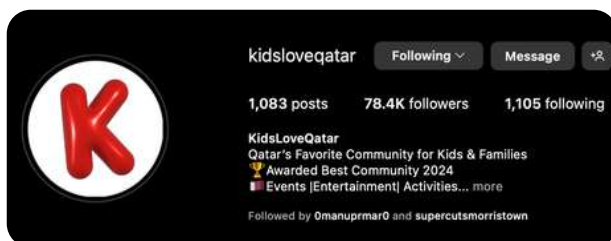


KidsLoveQatar

www.kidsloveqatar.com

Headquarters: Qatar, Doha.

Services: WordPress Website, Branding, Social Media Marketing, Paid Ads, Email, Social media, and Graphic Design.



Bodhi House

www.bodhihouse.in

Headquarters: Delhi, India.

Services: Shopify E-Commerce Website, Branding, Social Media Marketing, Paid Ads, and WhatsApp Marketing.



Tribal Welfare Dept

www.tntribalwelfare.tn.gov.in

Headquarters: Tamil Nadu, India.

Services: Project management, UI/UX, App, Backend, DevOps and Frontend. Developed product from scratch and migrated data.



Dept for Differently Abled

www.scd.tn.gov.in

Headquarters: Tamil Nadu, India

Services: Social media marketing, SEO, graphic designing, content writing.



Recruitment Advertisement (TN RIGHTS)

GET IN TOUCH



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