



Perity's

Your Trusted Technology Advisor

Your Vision, Our Expertise.

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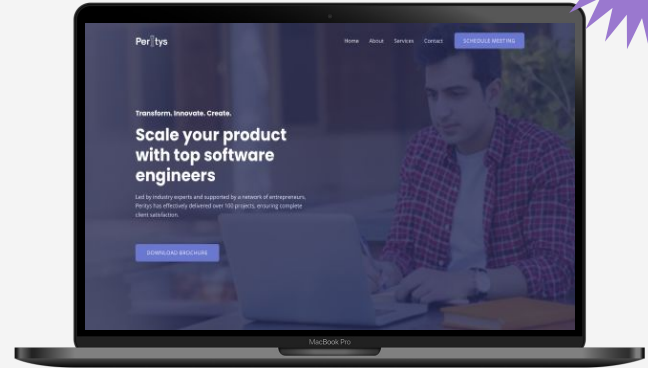
What is Perity's

Perity's is a dynamic and forward-thinking techno-marketing company that spans the globe. Our expertise extends to a wide array of software services, including planning, development, user experience, product design, marketing, sales, and top-tier customer support.

Client
Satisfaction
95%

Total
Employees
15+

Services
Offered
7+



peritus noun

pe-ri-tus pə-rē-tus

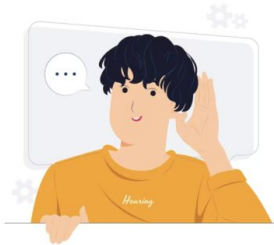
plural periti -ē-tē, -ē-tē

: an expert (as in theology or canon law) who advises and assists the hierarchy (as in the drafting of schemata) at a Vatican council

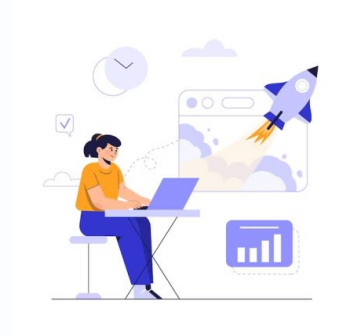
Why Choose Perity's?

At Perity's, we pride ourselves on our ability to deliver exceptional results in a range of critical areas, making us the go-to choice for your software development needs. Here's why our clients consistently choose us:

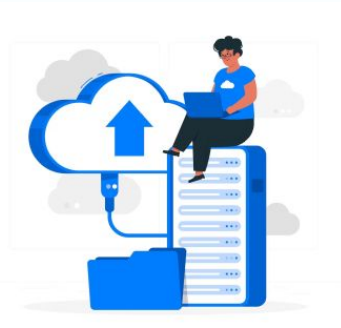
1. Revamping Expertise: We excel at transforming poorly developed products into modern, scalable solutions. Our team has a knack for taking existing projects and reimagining them from the ground up using state-of-the-art tech stacks, resulting in improved performance, reliability, and user satisfaction.



2. Understanding Your Vision: We place a premium on understanding your unique project requirements. Whether we're starting from scratch or revamping an existing product, our collaborative approach ensures that your vision is not only realized but also exceeded, leaving stakeholders thoroughly satisfied.



3. Efficient Cloud Migration: Migrating DevOps and software from one cloud platform to another can be complex, but it's a challenge we relish. Our expertise in seamless cloud migration enables us to optimize deployment and server costs, ensuring that your resources are used efficiently, and your operations are cost-effective.



4. Code and DevOps Audits: We leave no stone unturned when it comes to code and DevOps audits. Our meticulous assessments provide you with valuable insights into your software's performance and security, allowing for swift improvements and increased efficiency.

We're more than just a software development team; we're your [partners in success](#).



Our Technical Expertise

DevOps



AWS



Go



Azure



Next.js



Kubernetes



React



Terraform



Node

Web and Mobile



Flutter

django Django



Elastic



Python



Postgres



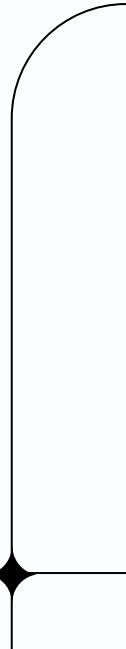
Rust



Mongo



Solr



Our Marketing Expertise

Marketing



Google Analytics



Google Ads



Google Tag Manager



Ahrefs



SEMRush

Sales



Salesforce



Nuevomailer



Shopify



Wordpress



Hubspot

Design



Figma



Adobe Photoshop



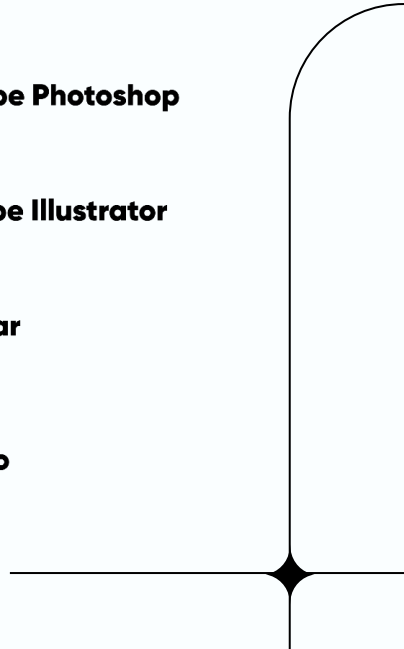
Adobe Illustrator



Hotjar



Trello



Our Development Mantra

01.

Discover

In the initial phase, we immerse ourselves in your goals and challenges. We gather insights, assess existing systems, and identify opportunities to create a tailored solution that aligns perfectly with your vision.

04.

Develop

Our development team brings your concept to life with cutting-edge technology and best practices. We follow agile methodologies to deliver a scalable, robust, and high-performance software solution.

02.

Define

With a clear understanding of your objectives, we define the project use case, goals, and requirements ensuring a solid foundation while allowing us to set precise expectations for all.

05.

Deploy

Once development is complete, we meticulously test the solution, ironing out any imperfections. We ensure a smooth and secure deployment, minimising disruptions and maximising user satisfaction.

03.

Design

Our design team crafts intuitive and visually appealing interfaces. We prioritize user experience, ensuring great design and seamless functioning, by setting the stage for an exceptional end product.

06.

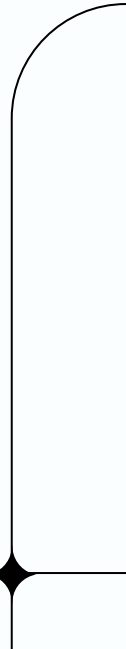
Deliver

Your project is ready to shine in the real world. We provide ongoing support, maintenance, and updates to keep your software performing at its best, ensuring long-term success and a seamless user experience.

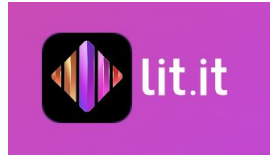


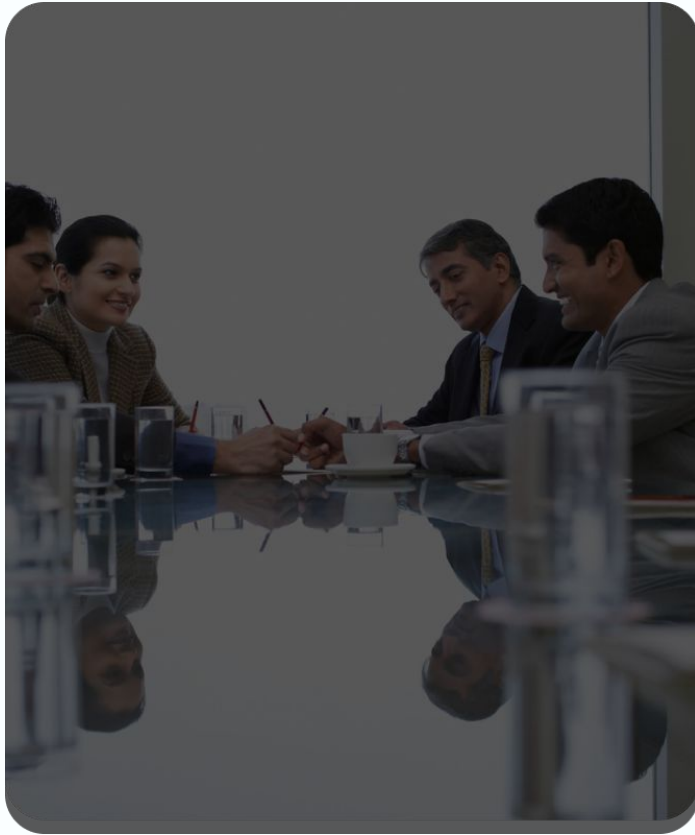
Our Marketing Specialisations

S#	Market needs	How we fulfill these needs
1	SEO and SEM Strategy	Boost website visibility through data-driven decisions, market research, and keyword optimization. Use Case: Conducting regular SEO analysis, managing PPC campaigns, and building quality backlinks for improved search engine rankings.
2	Social Media/Content Marketing	Enhance brand awareness and engagement via social platforms. Use Case: Creating content calendars, utilizing analytics tools for performance tracking, and responding to social media interactions for a dynamic online presence.
3	Email Marketing	Nurture leads and maintain audience communication. Use Case: Designing engaging newsletters, implementing automated campaigns, and conducting A/B testing for optimized subject lines and content.
4	CRM Management	Build and maintain strong customer relationships. Use Case: Implementing CRM systems, analyzing data to identify trends, and creating customer databases for personalized communication.
5	Brand Strategy Development	Establishes a cohesive brand identity. Use Case: Conducting market research for brand perception, creating style guides, and ensuring consistent branding across all materials.
6	Client Collaboration	Work closely with clients for effective communication and strategy alignment. Use Case: Scheduled client meetings, collaborative project management tools, and customized marketing strategies based on client feedback for a successful partnership.



Our Prominent Clients





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Get in Touch

